



# P-touch information

## P-touch – labels that last!

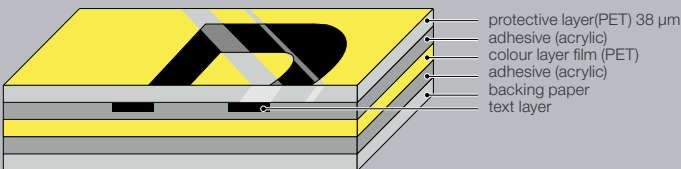
The P-touch labelling system is designed to enable easy labelling wherever needed. Choose between ergonomic, handheld models that are easy to carry around, or compact desktop models that sit on your desk, but can also be brought along if the need arises. Whichever model you choose, our unique TZe tape will ensure that your labels will last for years.

In a busy working environment, it is important to have the right equipment at hand. Our professional label printers will meet all your labelling requirements, helping you to get things in order quickly and easily. You can connect the label printers to your PC or Mac, and via the supplied software, you can design your own labels directly on the screen and print them out.

There is a wide range of choices of typography, fonts, sizes and symbols, and many useful and unusual special effects and printing functions. Several of our industrial and business models also include built-in barcode protocols and the standard commercial, industrial and science-related symbols. The P-touch Editor label design software is included with most of our P-touch labelling machines for PC (the software can also be downloaded free from your local Brother website) and our QL series. This gives you even more sophisticated design options.

### Why P-touch labels lasts

Our laminated P-touch TZe labels are designed to last, wherever you use them. Unlike ordinary labels, our unique lamination technology covers the text in a layer of superclear polyethylene which protects against external wear.



The laminated P-touch TZe labels consist of six different layers, resulting in a thin but extremely strong label. The text is created by thermal transfer and is sandwiched between two protective layers of PET (polyester film). The result is a virtually indestructible label that can withstand even the harshest environments.

Not all of the following features and special effects are available for all models. To make sure that the model you are considering purchasing has the features and effects you want, please consult your local Brother dealer or visit **your local Brother website**

## Special effects for P-touch labels

You can easily improve your label design and meet specific labelling requirements using the special effects that are built into many of our P-touch label printers. These include:

### Vertical printing:

This feature is perfect for shelves and storage systems. It also makes it easy to create labels for book spines and binders.

### Rotated printing:

You can rotate text or images by 90 degrees and carry out continuous printing to create a 'wraparound' label. This kind of label is perfect for curved surfaces, wires, cables or pipes.

### Multi-line printing:

With most models, you can print multiple lines of text and mix font sizes and types on the same label.

### Mirror printing:

This feature is handy when creating labels that must be applied to the inside of a transparent surface, but read from the outside.

### Text framing:

Perfect for highlighting or isolating portions of a label.

### Underlining:

Many models can also underline all or part of the text on a label.



**Abrasion resistant**



**Resistant to chemicals**



**Easy to peel**



**Suitable for outdoor use**



**Laminated**



**Tolerates high/low temperatures**



**Water resistant**



**Strong Adhesion**

